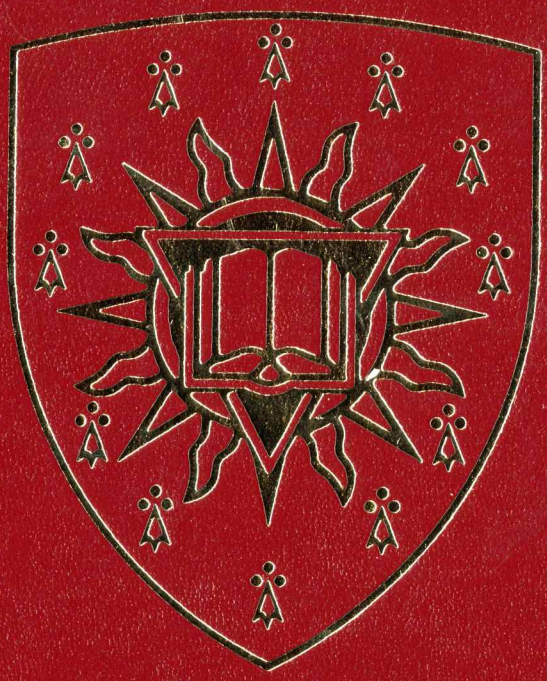


CONCORDIA UNIVERSITY

MBA MSc
YEARBOOK
1991-1992

A WORD FROM THE EDITORS

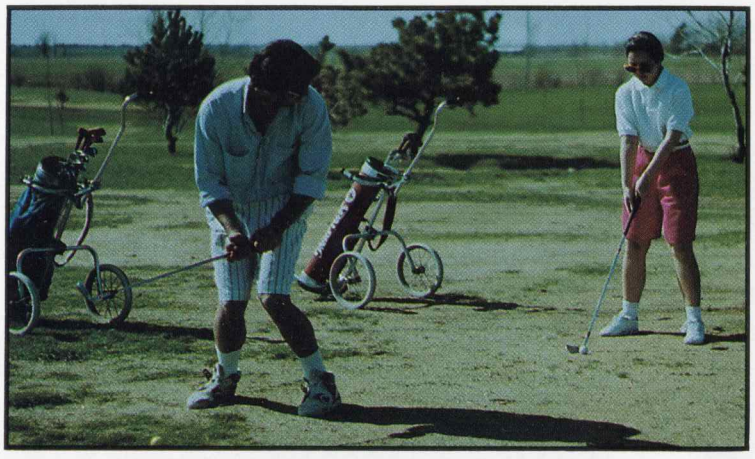
Welcome to the MBA MSc 1991-1992 yearbook.

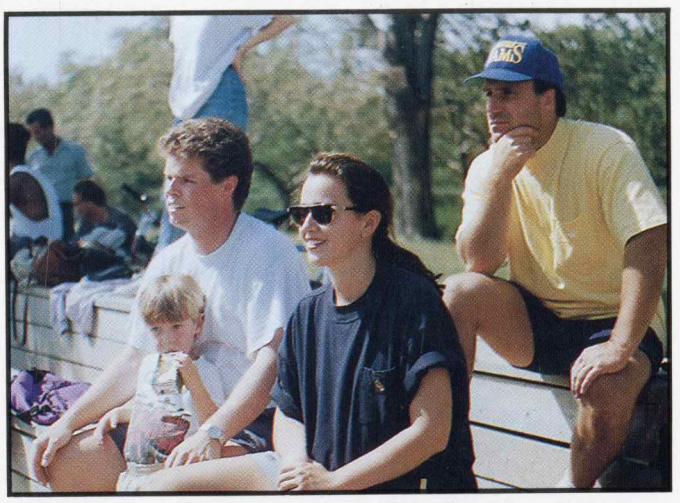
We hope it incorporates the fun, the friends, and the memories!

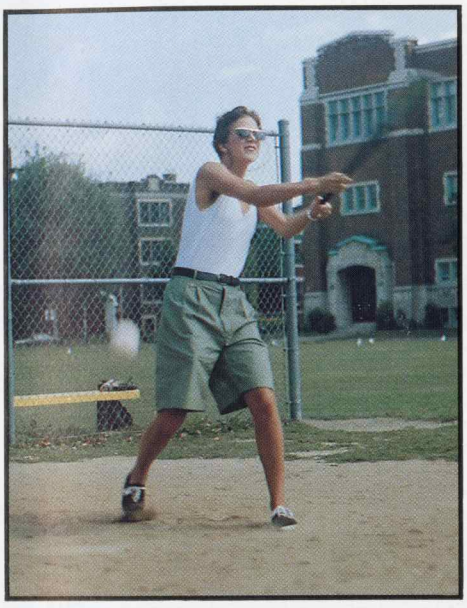
Without further ado, flip through and enjoy:

- The 1st annual Vegas golf tournament
- Pro-am softball
- Those lounge lizards
- The proud, the few, the grads
- Living out our fantasies at the Halloween bash
- Elvis and the Queens
- Sleepless case comp days
- Sweaty broomball
- Friends and faces
- Pubs and Profs
- And let us not forget, ... the MSc students.

Gerald Kemdirim, Joyce Karam (Editor-in-Chief), Robert Gervais, Tracy Best





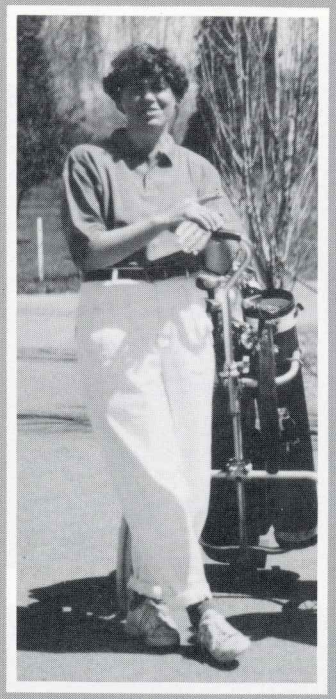


SOFTBALL & GOLF

The kids of summer.

Take a look at these

styles & fashion.



CONCORDIA'S 1991 MBA GOLF TOURNAMENT

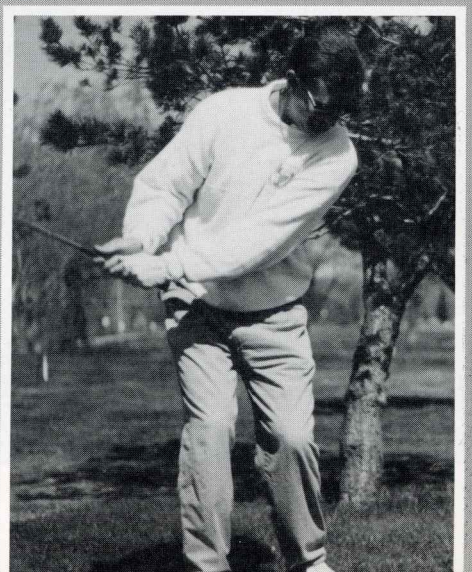
No MBA education is complete without a little round of golf! So 33 "green" MBAs set out to take the "course" and pass the "tee-test" (by the way, results were definitely skewed).

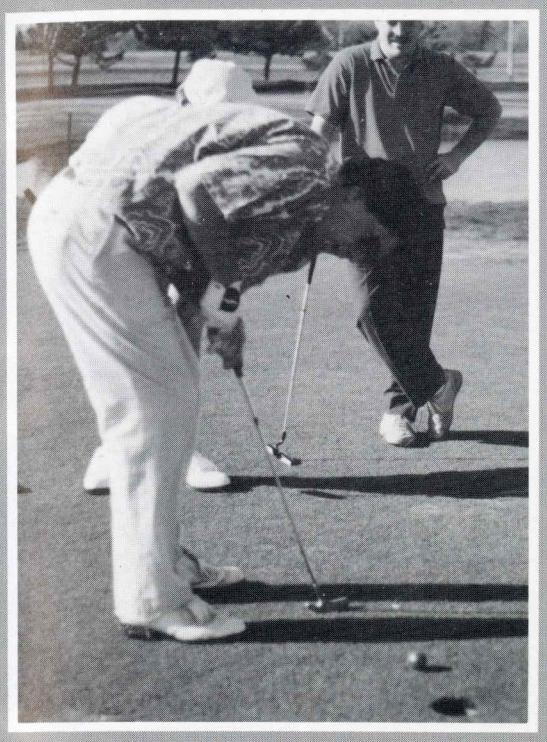
The quotes of some of these future executives will definitely go down in golf history.

- Louise Hodder
(Organizer)

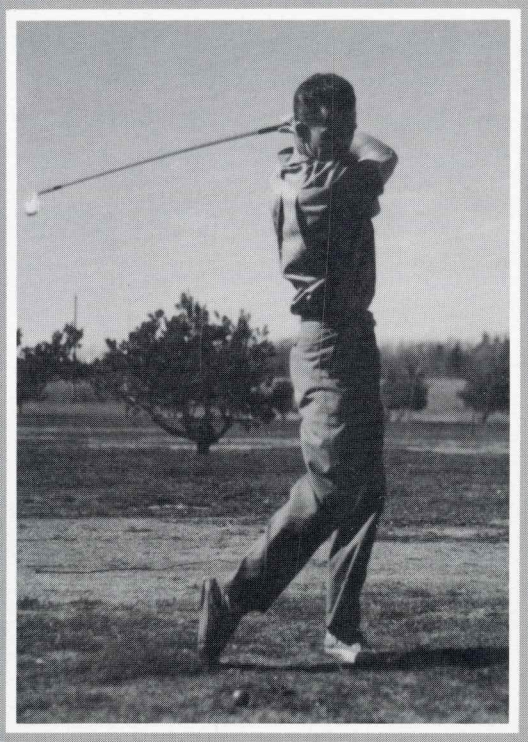
"I thought I was playing with Pfeiffer & Salancick!"
Nord Sovik

What a team!

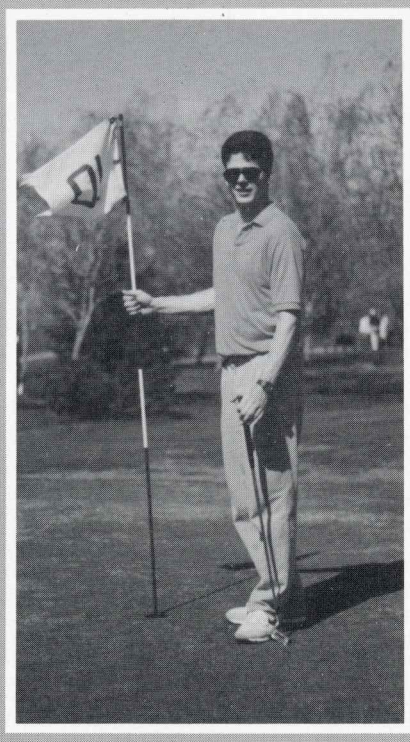




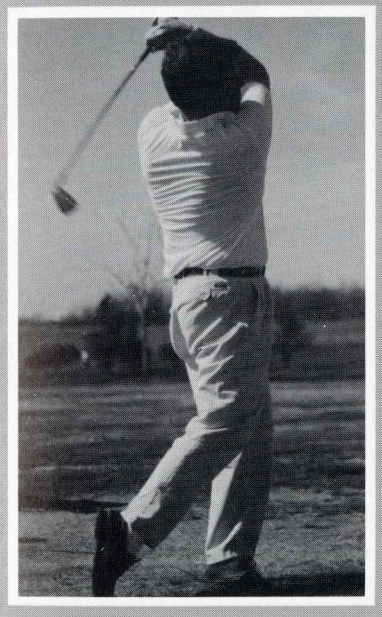
"Oh God, I got a cramp!"
Chris



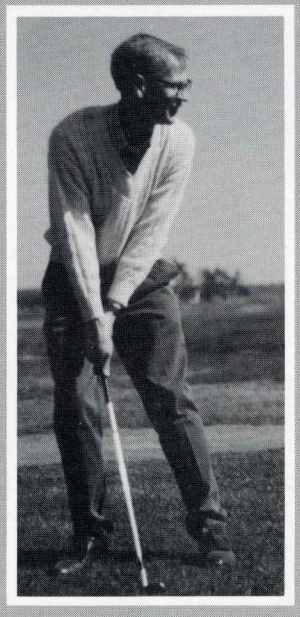
"Hey look my balls are orange!"
Robert



"It looks like I'm holding my what?
Pierre



"What do you mean we can't play in the corn field"?
Karl Reckziegel



"O.K. Jean Louis next time your ball slides on Nord's hair, you're out of the game!"
J.L.

"Are we supposed to scrub our balls after every shot?"
Helen

CONCORDIA GRADUATE STUDENTS' ASSOCIATION

As the year comes to an end, we would like to wish all students, graduating and returning, the best of luck in all their endeavours. The MBA Program has ben a wonderful experience for many of us, beginning with Orientation Day, first set of midterms, first set of finals, the Case Competition, Spring Break, the Year End Banquet, another set of finals, and project deadlines. We would like to thank everyone for helping to make the MBA an unforgettable experience, to be looked back upon with the fondest of memories.

In addition, we would like to express a very special thank you to all the students who volunteered their time to help out with the computer and tutorial lab, the Briefcase, and of course the Yearbook. A very BIG thank you goes to Dave Bjorndahl for always being there for us with the computer lab.

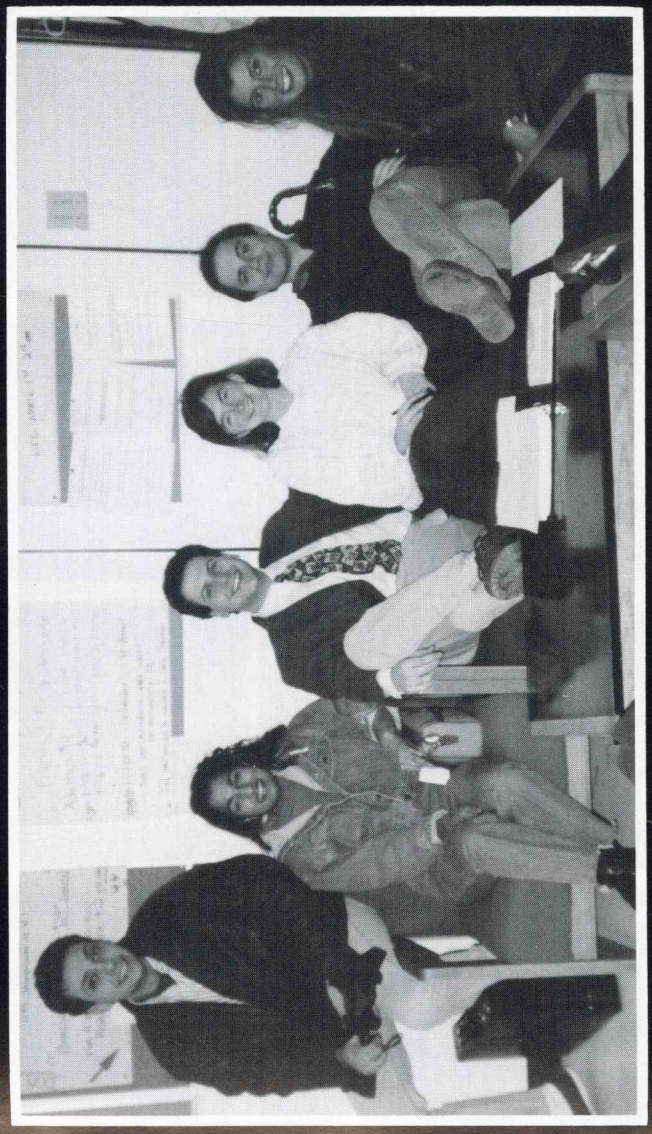
We encourage all graduating students to keep in touch through the MBA Alumni and any future events.

Finally, the best of luck to Ingrid and all the MSc students, an exceptional group of people.

Au revoir to one and all!!!

- Helen Kotsovos
(President)

THE LOUNGE LIZARDS

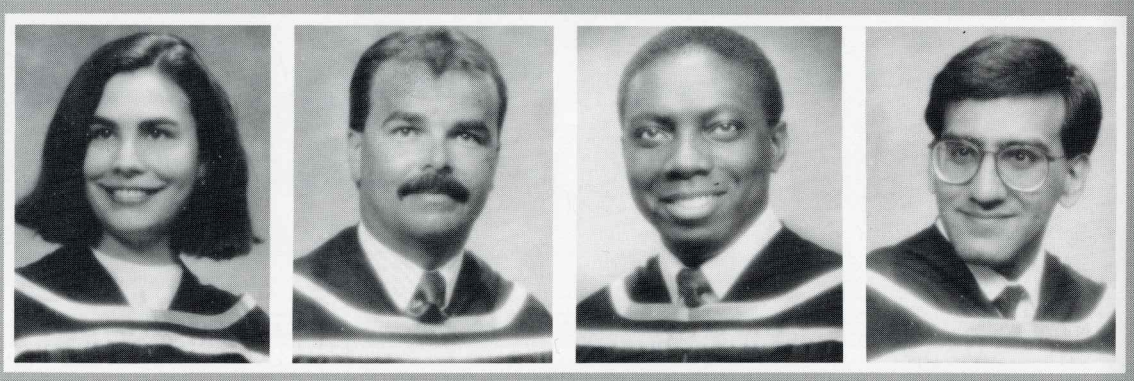


MBA GRADUATES 1992

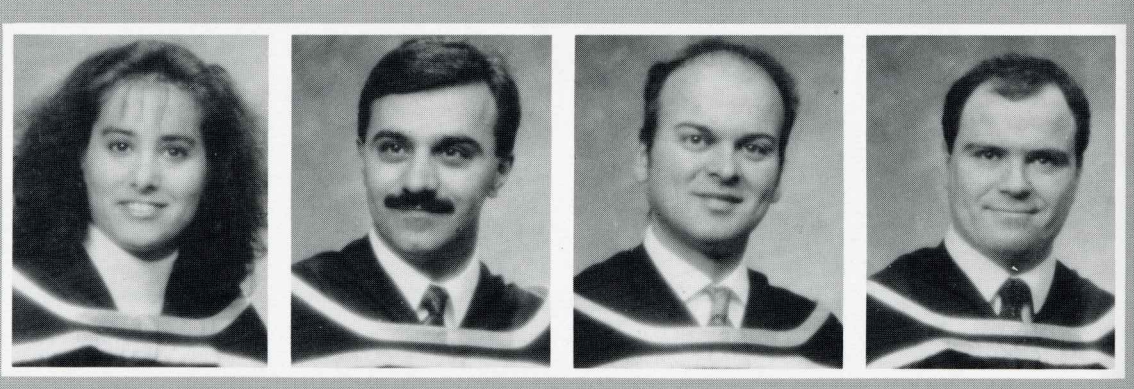
Mohammed Ahsan
Ayla Assioun
Jean-Francois Baladi
Virginia Elizabeth Barber

Judah Bendayan
Steven Bramson
Deirdre Bryce
Yvan Cliche

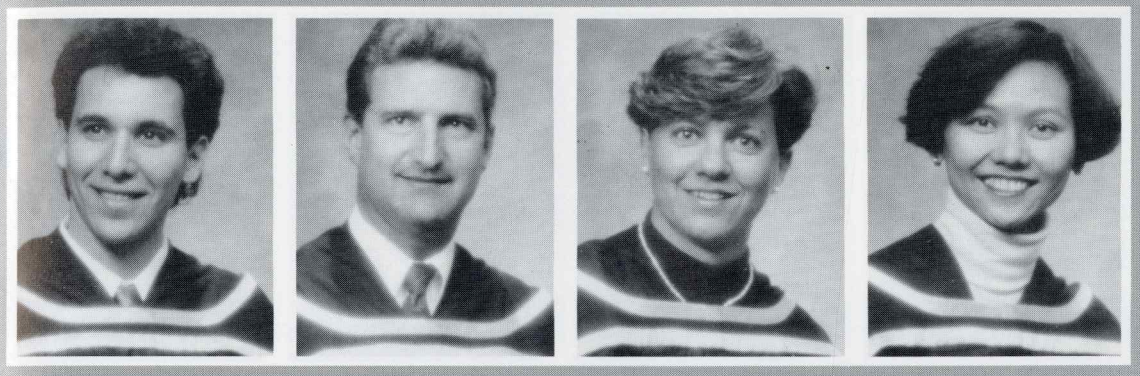
Laura Crozier
Steve M. da Silva
Egwin Daniel
Nichad Datoo



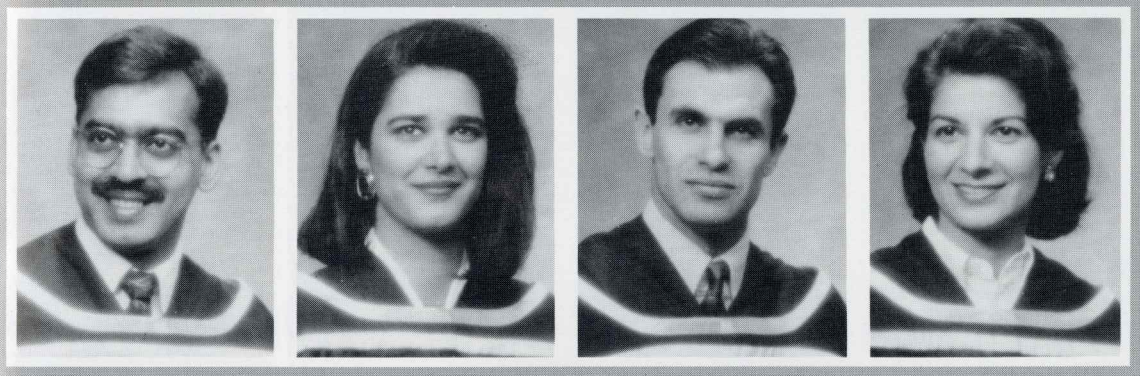
Suzan Denoncourt
Franco Di Benedetto
Sylvain Diotte
Renaud Faucher



Claire Fiducia
Manny Gdalevitch
Sew George
Cyril Donald J. Goudreau



David Gray
Kyle Harrison
Louise Hodder
Suk Kwan Sandy Hui



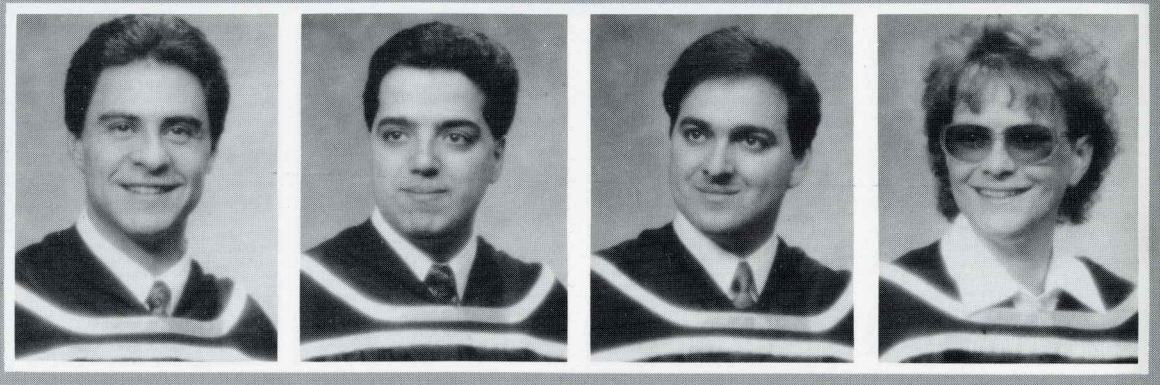
Mostafa Iqbal
Joyce Mary Karam
Shani Kogan
Helen Kotsovos

Susie Han Kuen Kwong
Yves Lagacé
Evangeline Lagou
Elyse Lemay

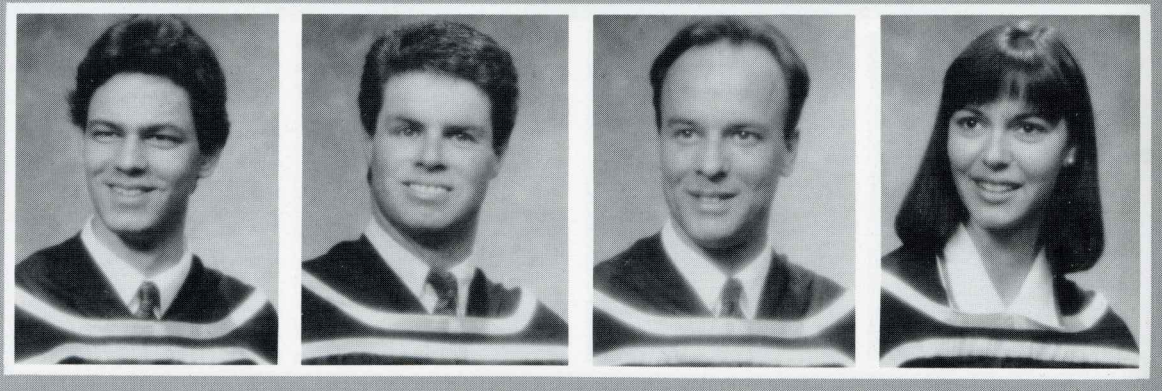
Luke Lukic
Archana Malik
Hasmig Marangian
Alain Martel

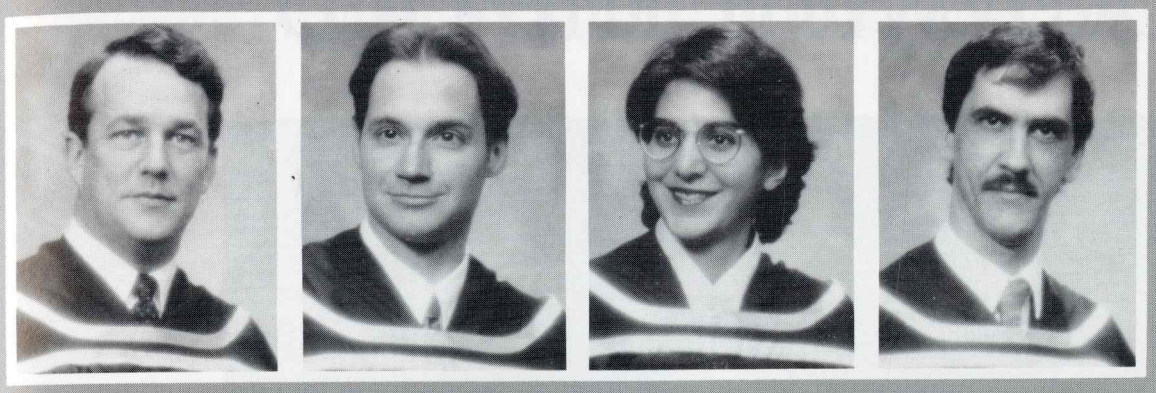
Philip Menard
Harald Modis
Andrew Moran
Jonathan Mosel

John Orlando
Ubaldo Pace
Tony Pietrangelo
Lyne Poissant



Didier Pomerleau
Karl Reckziegel
Francois René Riendeau
Christine Robert





Lorne Robertson
Stephen John Saunders
Annie Thabet
Claude Turmel

Jean Louis Verboomen
Regina Visca
Dale L.Webber
Wilfied Carl Wutherich

Alicia Zemanek

Photos by David's Studio

OUT WITH THE OLD

CGSA - Back row (left to right): Joyce Karam, Suzan Denoncourt, Chris Lowrey, Ingrid Bottausci. **Front Row** (left to right):Claire Fiducia, Helen Kotsovos, Louise Brunet, Vildan Bekbay. Missing: Deidre Bryce.

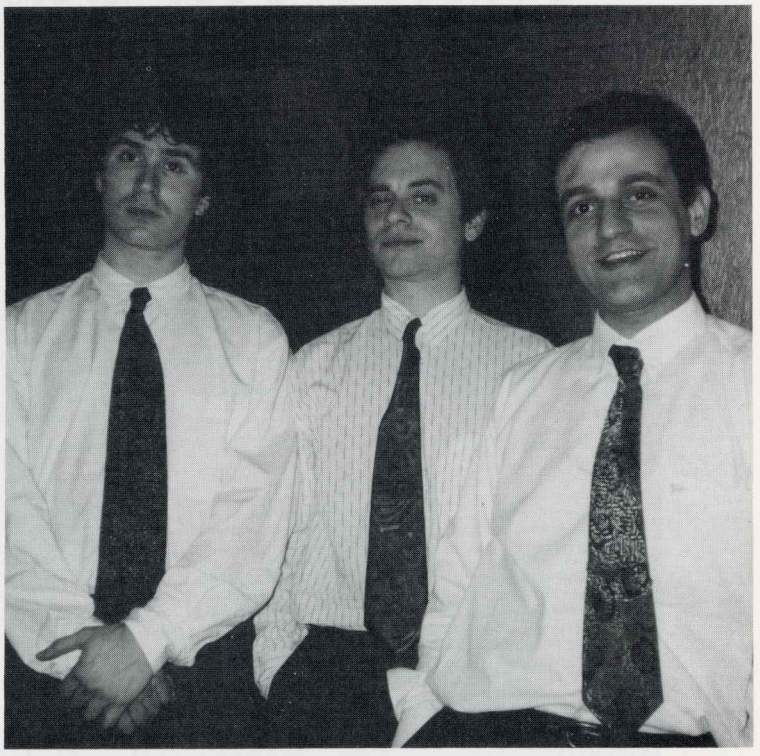
Case Competition Organizers: Louise Brunet, Kyle Harrison, Anne Fortin.

Concordia Small Business Bureau: Nichad Datoo, Karl Reckziegel, Lillian Liganor, Regina Visca.

IN WITH THE NEW

CSGA - Back row (Left to right): Tom Marshall, Gerry Crotty, Mark Hornstein, Chantal Kayem, Murat Serpen. **Front row** (left to right): Nicholas Rubeiz, Tracy Best.

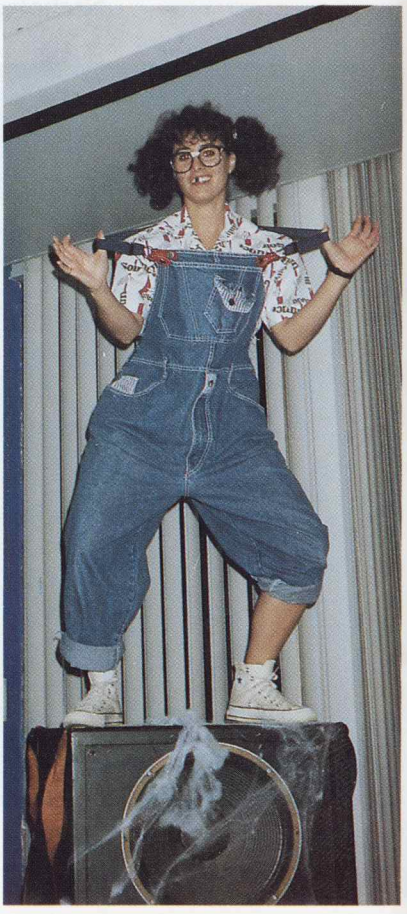
Case Competition Organizers: Nancy Wells, Robert Gervais, Miriam Blumer.



Concordia Small Business Bureau: Randy Mauskopf, Jeff Rosenblum, Murat Serpen. Missing: Brian Labatte.

Halloween Bash 1991

MBAs & MScs Show their true colours



Why is it that Sue didn't dress up?

The Men in the MBA - oh so sexy!

Is it a surprise they live together?

What is it they say: "Melts in your mouth, not in your ... "

Dean Ross, Christina Gold (President and CEO of AVON) - Award Winner, Bertin Nadeau (President and CEO of UNIGESCO) - Award Winner, Ayla Assioun (Organizer).

P. André Gervais
Chairman of the Board of Concordi

Future Award Winners?

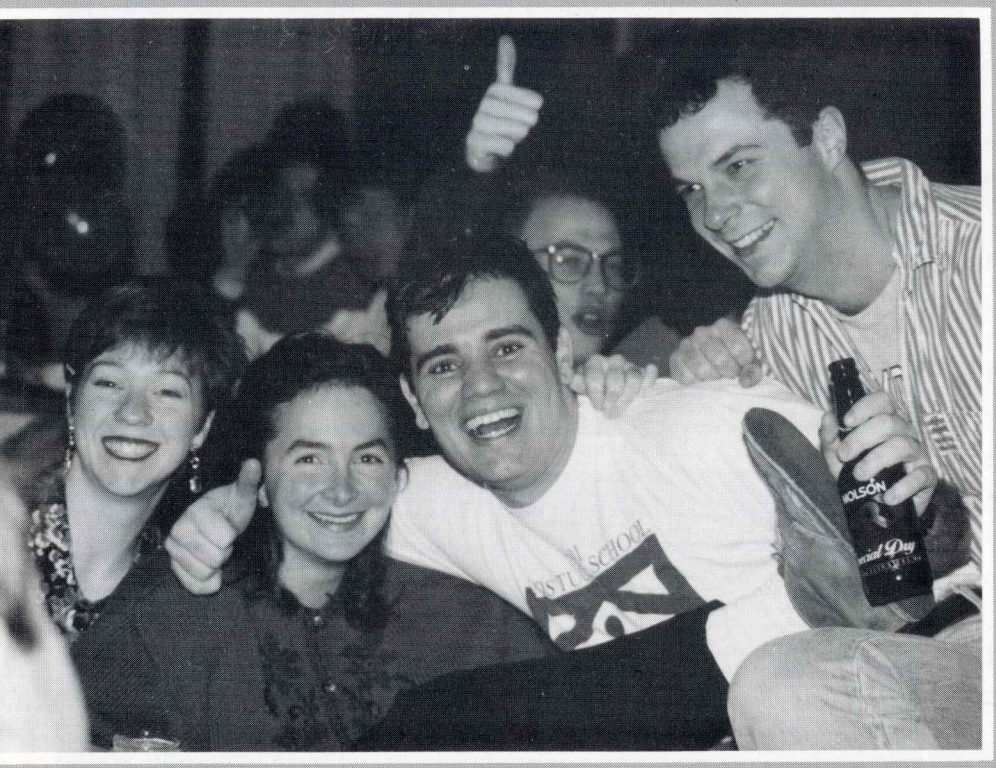
The Brunets
Father and Daughter

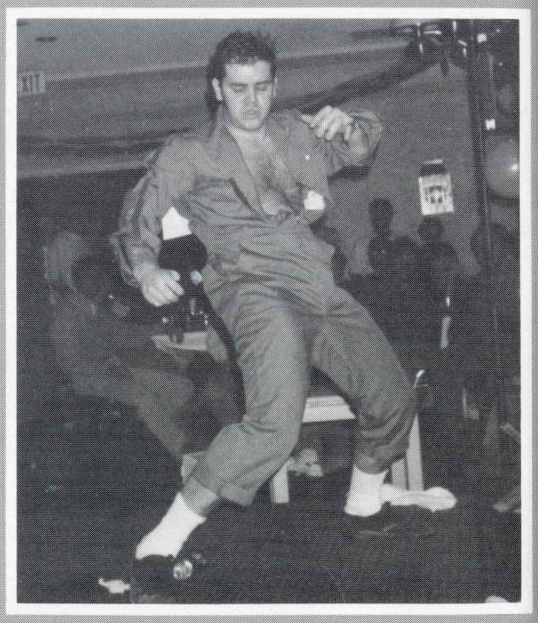
AWARDS OF DISTINCTION LUNCHEON

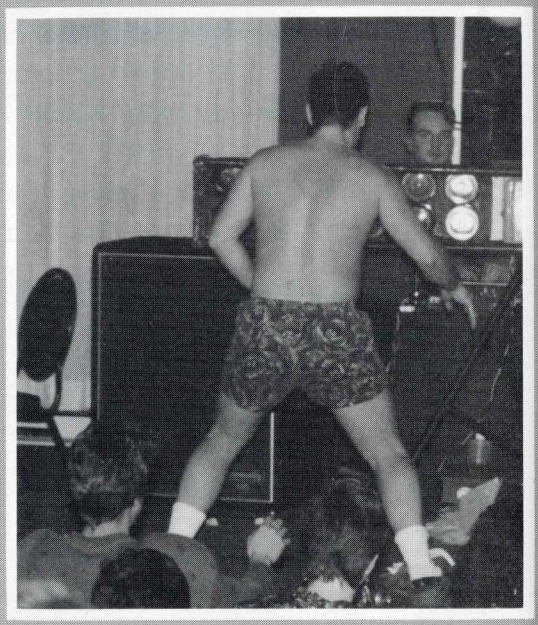
The 1991 Awards of Distinction Luncheon was a big hit this year, considering that for the first time in the history of the event, students and business people were sitting together at the same tables. And everyone loved it! Company members the most! The guest list was extremely prestigious, with names such as Merck Frosst, Royal Bank, Avon, Pepsico, Samson Belair, Provigo, and so many others that expressed a true interest in mingling with us, the future generation of executives. I thank you all for showing up and being enthusiastic about this event, and most of all for projecting such a professional image of Concordia's MBA and MSC programs. Hosts and Hostesses, you did a terrific job and looked fabulous with those roses! As to speaking in public, I am sure that I will have no trouble giving any speech anywhere in the world under any circumstances, after I had to compete with the Grand Hotel hurricane of waiters storming through the tables...

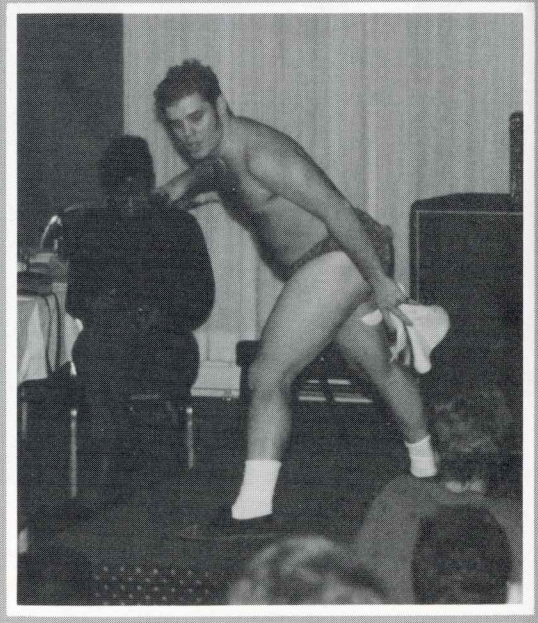
Ayla Assioun

QUEEN'S MBA GAMES

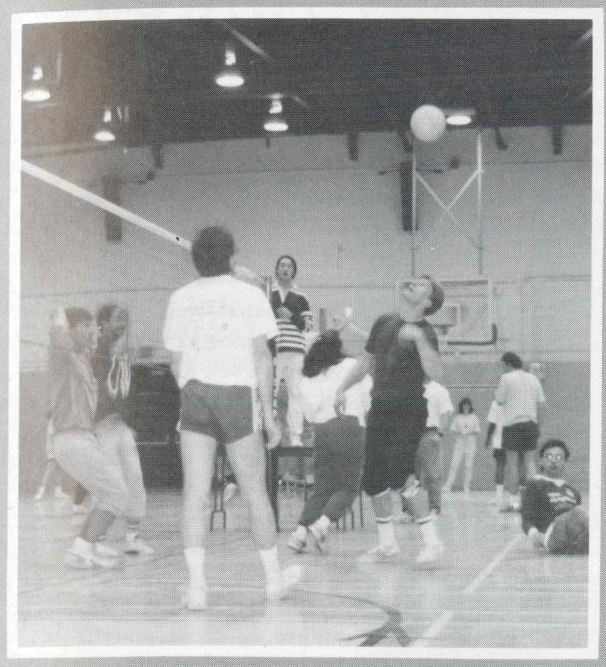


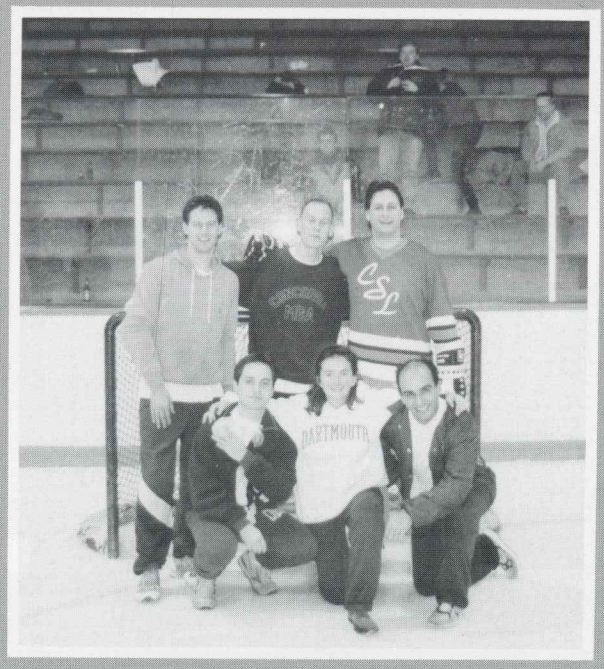


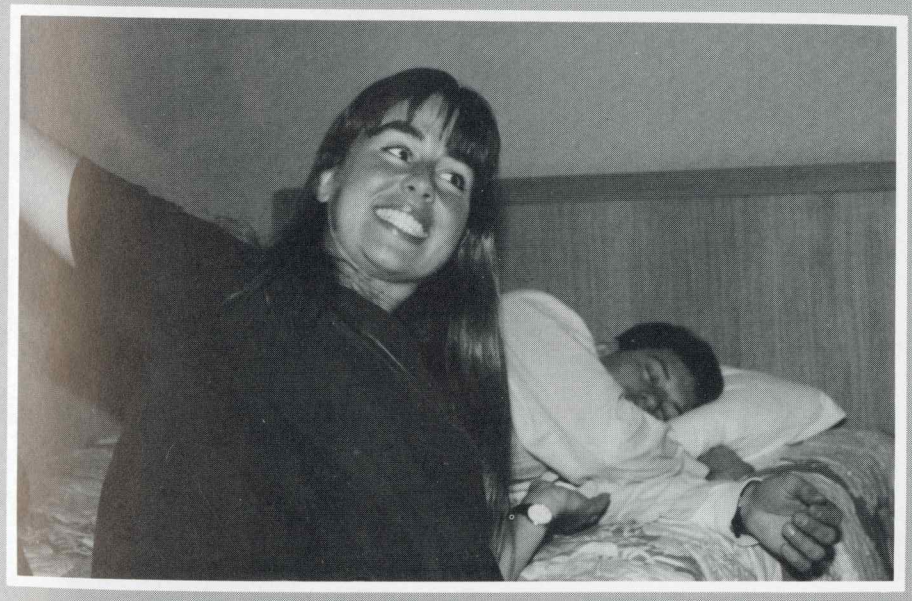




I refuse to take my socks off!







There were many highlights to this first year in the MBA Program. I think one of the many was the MBA Games at Queen's University in Kingston. The Volleyball team should have been called Team Terminator - we just terminated everything in sight. Team members from the Scavenger Hunt put up a valiant fight and should have won. The "Mark-licking-cream-off-of-Chantal's-leg" episode will forever live in infamy. Finally, accommodations left a bit to be desired. Four guys (Jeff, Mark, Nicolas, and myself) crammed onto two beds. Take it from me, our mothers taught us well. We didn't care if we got into an accident - we all wore clean underwear for the doctor.

Vildan Bekbay

Case Competition

Congratulations on a job well done!

During the first week of winter semester classes, every available student in the MBA program was being put to work. They were rolling posters, making phone calls, updating databases and packing boxes. Some professors were trying to reschedule the next week's class because, after all, their classrooms would be empty. Conversations overheard in the halls were peppered with words like "vitamins", "sleep", and "relaxation techniques". Although not standard business buzzwords, they were prevalent all that week.

Why was the MBA turned upside down? The first ever International MBA Case Competition was one week away. Business schools from Sweden, England, the United States, and New Zealand would be flying in to compete with the Canadian teams. The controlled chaos of last minute preparations continued right up until the opening ceremonies. On Tuesday the 14th of January, everyone was...

Stop!

For the organizers, Case Comp started long before January 14th... Case Comp had a life of its own that took over our lives little by little until we existed in a vacuum, seeing only judges, sponsors, and schools, dreaming only of judges, sponsors, and schools, and as any of our friends will attest, speaking only of judges, sponsors, and schools. Here is a quick peek at what that vacuum looked like, from the inside.

Rewind 7 months: The summer term was just starting as we faced the task of Case Comp. We were told an international event may not be feasible - would we get any foreign schools? Would we find a hotel in town with the capacity for a larger event? And of course the big question - how could we raise 25% more sponsorship funds during a recession?

As the summer progressed we learned many things: How NOT to do a mail merge in Wordperfect, how easy it is to forget about class, how desperate the hotel industry really is, and how wonderful it is to while away summer days inside the GM building.

By September we were really cooking; money was coming in, schools were responding to our queries and we had made it through the summer without failing anything. Dr. Patterson was relieved. We were buzzed.

HARD AT WORK

First Place goes to the Kiwis (Otago University of New Zealand).

Second Place goes to Georgetown University.

Forward-fast to November: "Classes? What classes? Cala Communications says we have one week to get all of the biographies for the profile book, we still need three foreign schools, we need more judges, we need five more cases, we could use a little bit more money, has The Gazette returned my calls?"

December: "Exams? What Exams? Cala Communications says we have one week to get all of the biographies in, we need more judges, we still need five more cases, ... Erasmus just cancelled! Hold the t-shirts, hold the profile book, hold everything, and get another school NOW! The University Treasury says there is a two week delay on our cheque requisitions - the hotel wants money now, the printer wants money now, the t-shirt company wants money now."

January: "Classes? Again?" The megavitamins are working, we don't need sleep... Moderators - money - profile book - hotel - CHECK. We still need 50 judges. Where did all these details come from? ... Now, enter a snow storm in Toronto, a subhuman cold front in Montréal, a hotel without heat, missing schools... and it must be... opening night!

The event would not have been the same without all of the incidents, er - anecdotes. Nancy's "Ot-A-go", the freezing fourth floor, Suzan's judge moderator drill, the tunnel direction signs by J-L and DeeDee, spilt coffee in the Royal suite, snow storms, Swedish presentations, trick microphones at the semi-finals, a good night of sleep(?!), Anne's roommate Nathalie wooing all the judges, Arctic winds on the Plaza level, team moderators camping out in the Royal suite, Kyle's case run at lunchtime, room service prices, and last but certainly not least, those Studebaker's dancers...

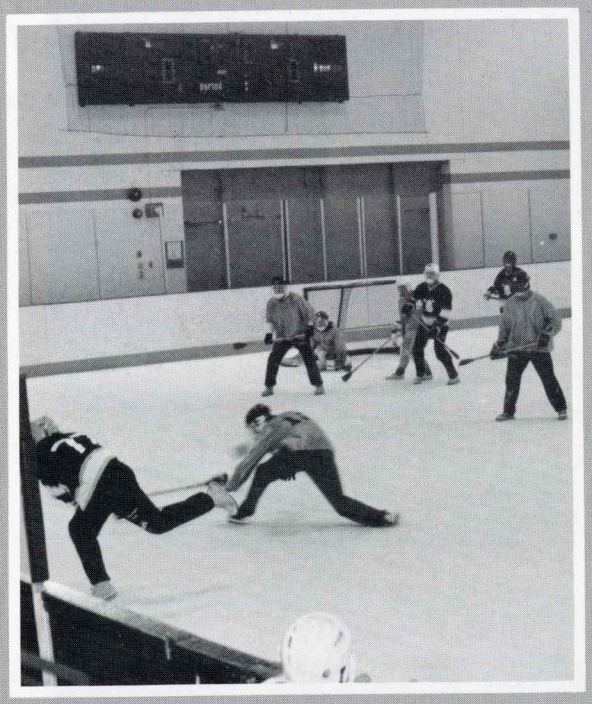
All told, we were proud to host the first international competition and we were even more proud of every single person who helped us make it a success. Surprisingly enough, some of them are still talking to us.

But seriously, we would do it all again in a second... for a fee.

Last but not least, I would like to congratulate the Concordia Team: Laura Crozier, Helen Kotsovos, Ayla Assioun & Jonathan Mosel for doing a great job and ranking first in Québec.

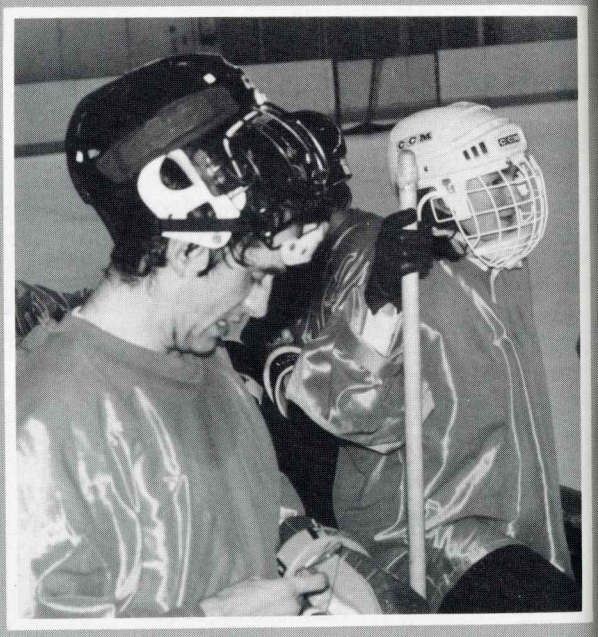
Louise Brunet

HARD AT PLAY



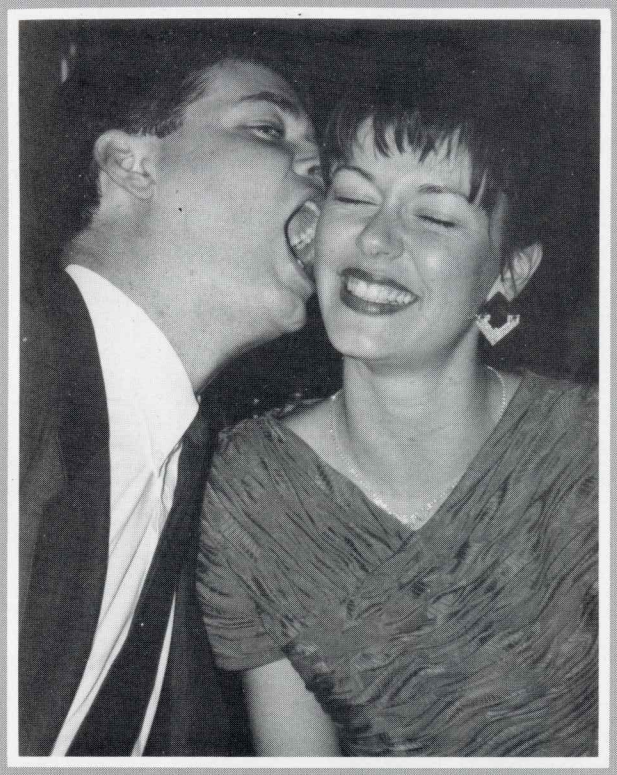
Back Row: Nicolas Riverin, Mario Ruiz, Bernard Tourillon, Kyle Harrison, Gerry Crotty, Michel DeLavergne. **Front Row**: Tom Marshall, Jeff Rosenblum, Nancy Wells, Sue Denoncourt, Luke Lukic, Jon Mosel.

BROOMBALL



Before the 1991-92 season began, the Hostile Takeovers were regarded as one of the weaker teams in the Concordia intramural broomball league. Next season the MBA contingent will be feared. The Hostile Takeovers surprised everyone by showing up with a talented and driven team that finished first overall during the regular season. In the league semi-finals, the team won a dramatic double overtime game against the much hated Rez Baronovs and then went up against the Black Knights in a championship game that will go down in broomball history. It took four overtime periods for the Black Knights to break a scoreless tie and end the Hostile Takeovers' dreams of a league championship. Nonetheless, the season was great and a satisfying end to the MBA broomball careers of myself, Suzan Denoncourt, Luc Lukic, Michel DeLavergne, Nick Riverin, and Kyle Harrison. The prospects for next season look bright if first year players Tom Marshall, Gerry Crotty, Nancy Wells, Jeff Rosenblum, Bernard Tourillon, and Mario Ruiz return to finish the job they started this year.

- Jonathan Mosel



NOT
ALL
MBA's
ARE
SINGLE

REMEMBER...

VALENTINE'S,

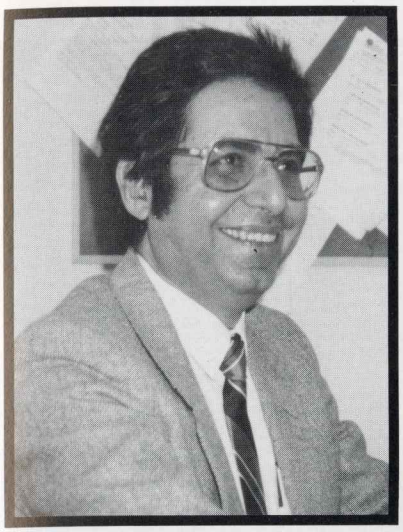
CAESAR'S AND

ST-PATTY'S

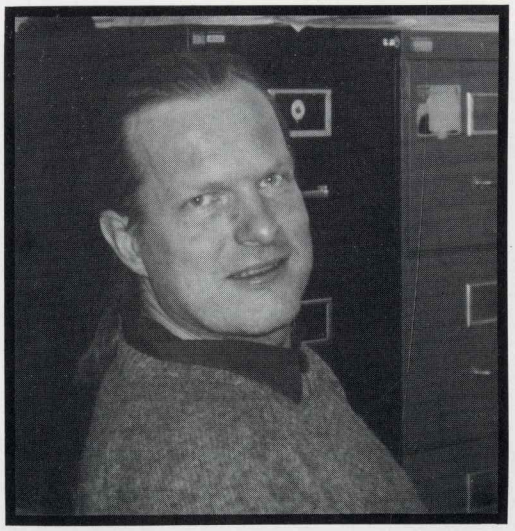
PUBS AND ...

More
Milk
Please

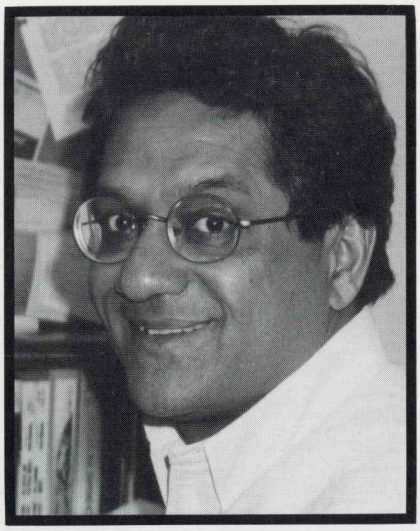
One of our well-attended pubs



Elvis lives!

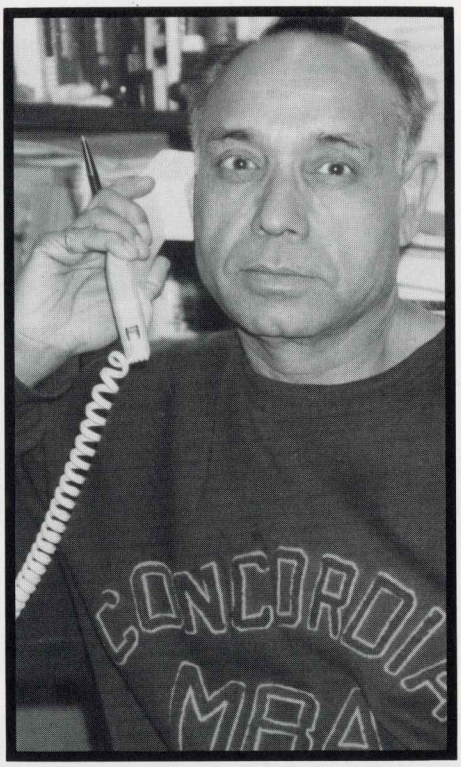


Do you remember Lenny & Squiggy?
Lenny finally got a job.

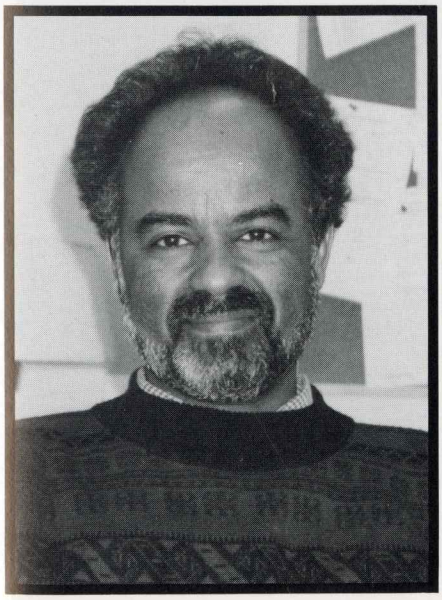


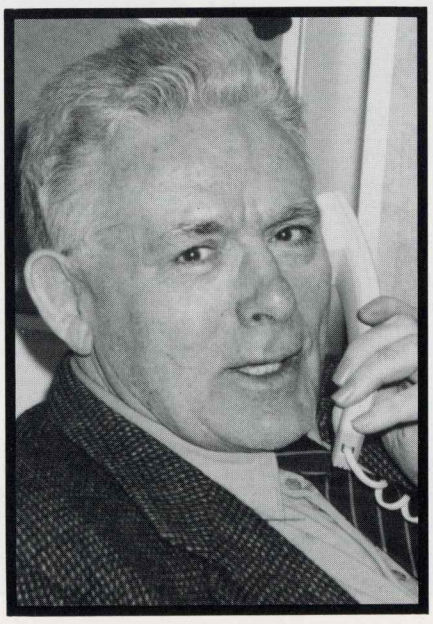
The mingler!

"What is de probabilité
of getting head?



It's Sharma Time





PROFS

(the reason we so desperately
need pubs!)

Smile - You're on Candid Camera

J.L.
on the
edge

YEAR END BANQUET

Our final runaway before the end of semester panic!

After a couple of weeks of "What am I gonna wear", "I can't find a date", "Do you know someone? ...I'll pay!", "What's the USC?" ...; there was a 5 to 7 "Keep the baby" cocktail party at Nancy's who looked great with her back-less dress! Then 100 MBA and MSc students showed up, what a turnout! Finally a real success!

The USC personnel had been warned. These wild MBAs & MScs were here to party; chairs, sofas, tables, and carpets were removed, AND there we were all "too sexy" on the dance floor. Hope you all had a wonderful time... I did!

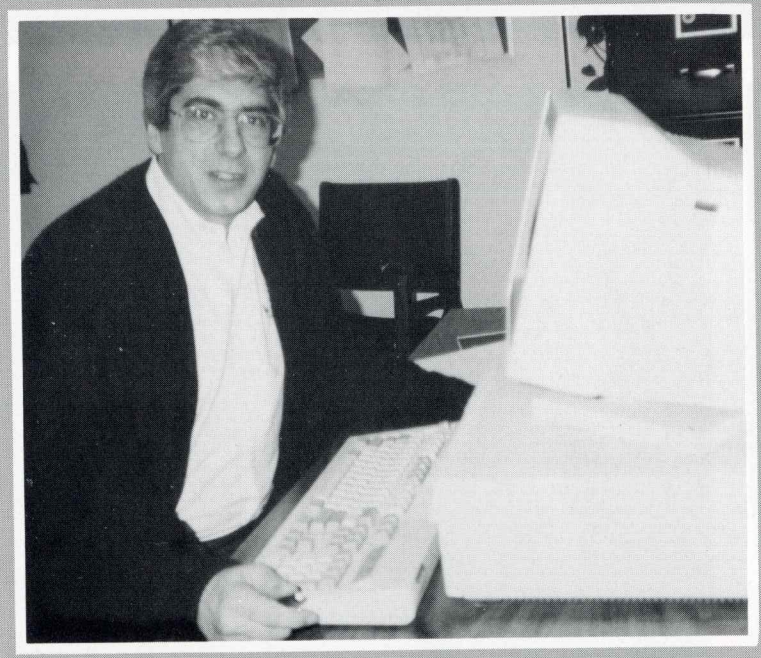
Before I leave, I would like to thank all those of you who made the MBA an exceptional experience for me!

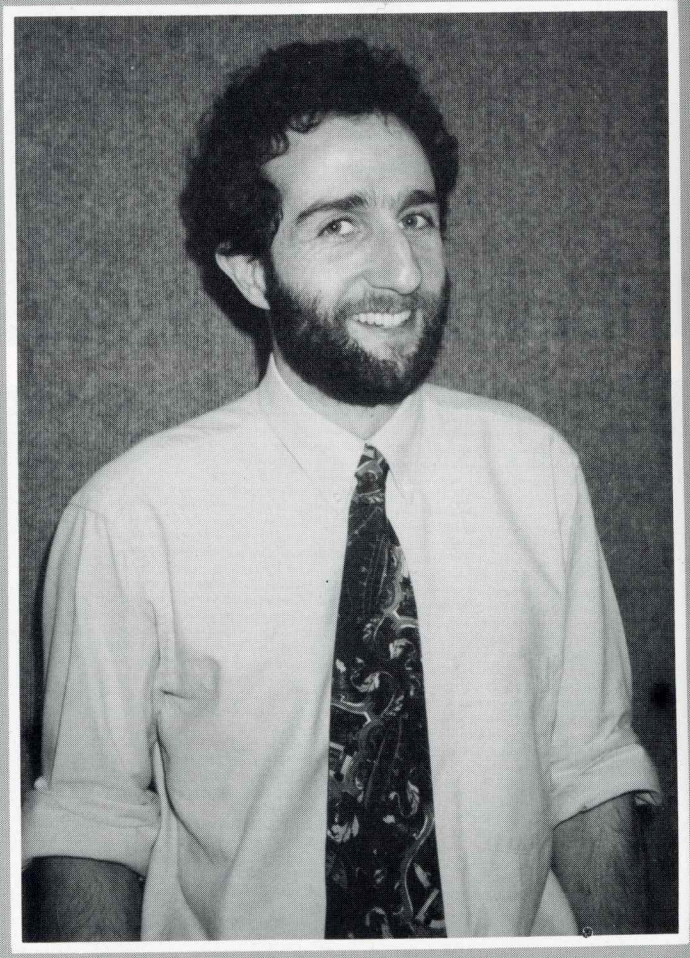
See you someday somewhere...

- Joyce Karam, Organizer

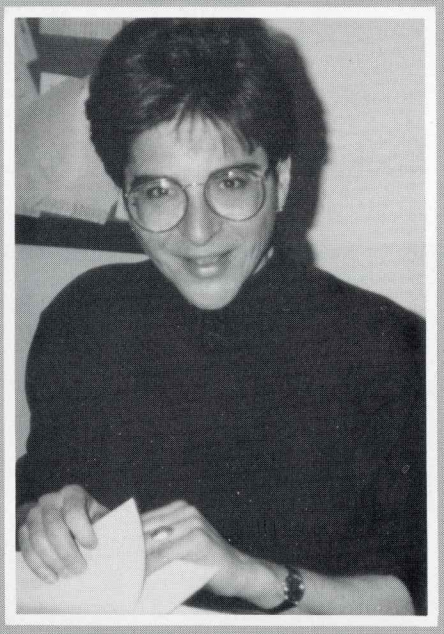
OUR FAVORITE CREW

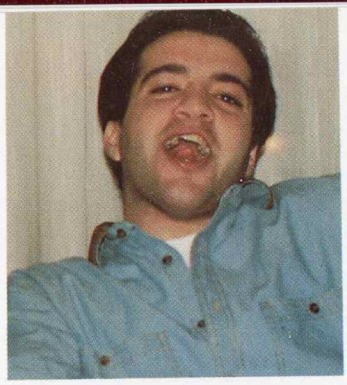
THANK GOD FOR FRIENDS LIKE THESE





CHERCHER L'ERREUR





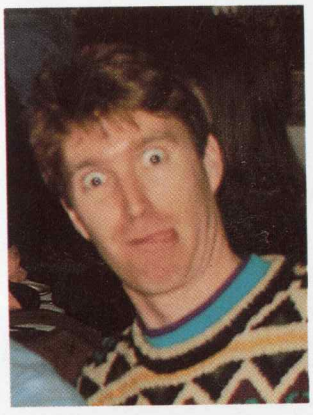
It's feeding time

← I Love Lucy

Help! I'm upside down

Loosen this tie!
Loosen this tie!

Looking Good



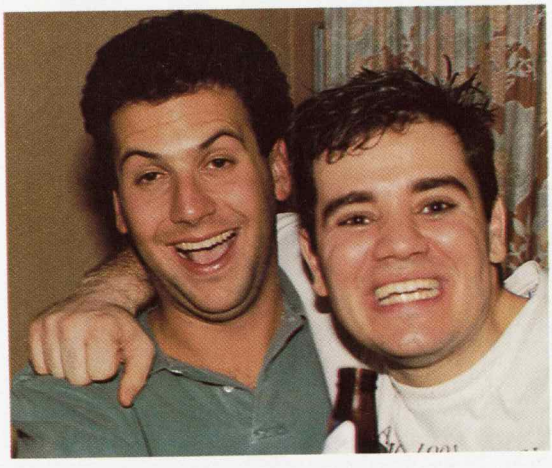
You mean this isn't McGill?

Whaddya want for ten bucks?

I'm too sexy...

There's nothing left!

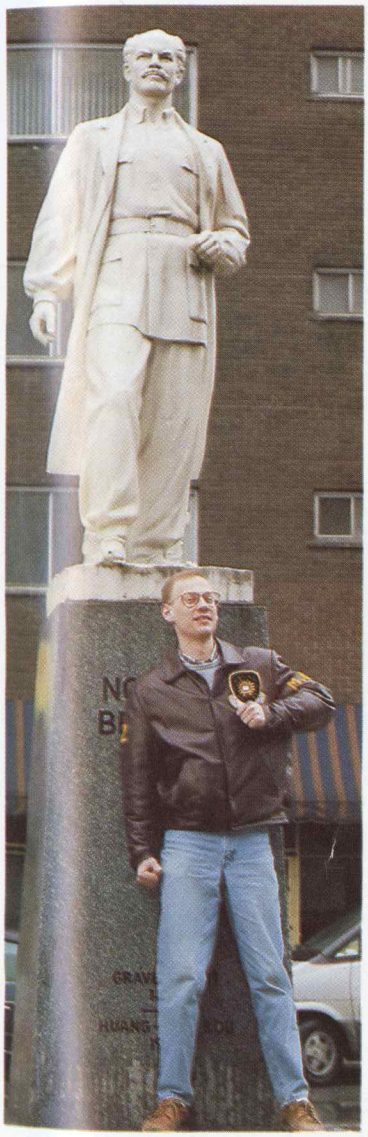
Hello, my name is Zsa Zsa



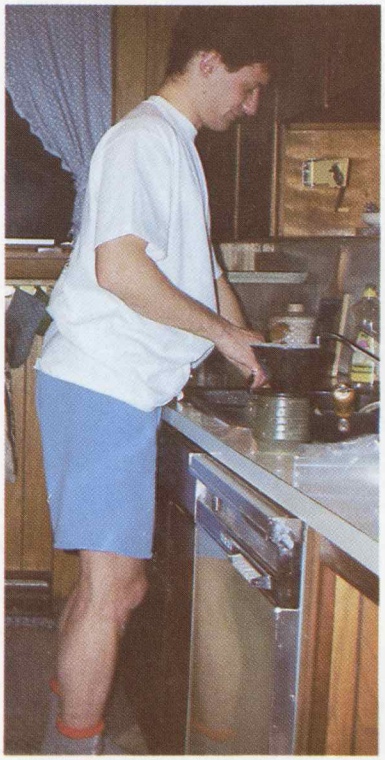
duhoduhoduhey!

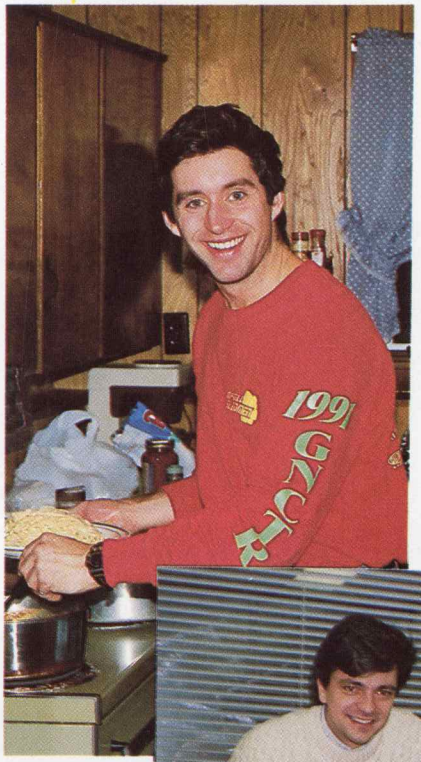
She's our prez?

MEN
OF
THE
90s
←

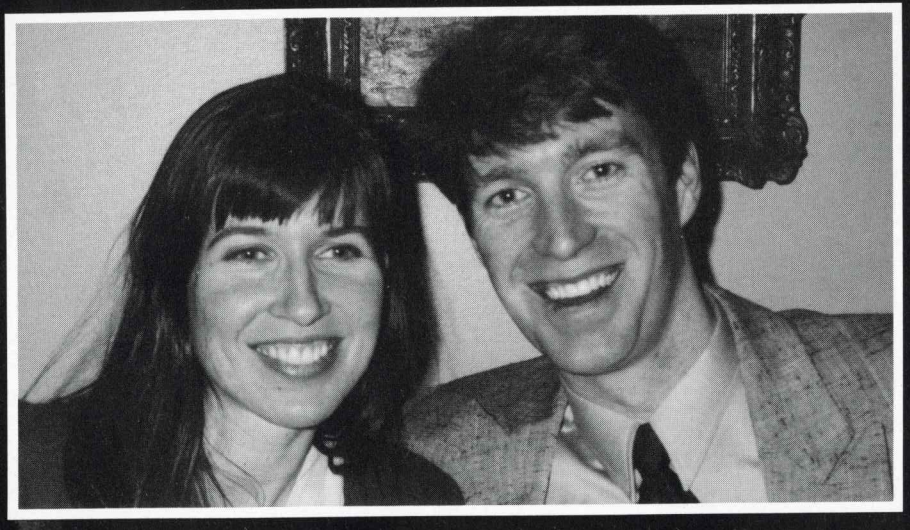


Future cornerstone of
our society





AND MORE ...



... GOOD TIMES

MSc Section

MSc Internal Committee - (from left to right): Gerald Kemdirim (Management option), Camille Otrakji (DS/MIS option), Ravi Gill (Marketing option), Ingrid Bottaausci (MSc representative). Missing: Eric Martin (Finance option)

Progress and Change

Long before an academic program becomes a group of students, a classroom, a row of desks, an alma mater, or a faculty, it is above all an idea. Over seven years ago, a small group of faculty members and administrators, armed with creativity and motivation, actively involved themselves in the development of a Master's level program that was to meet industry's upcoming need for a more specialized and technically prepared professional. The Commerce Faculty have willingly embraced that set of ideas. This gave birth to the M.Sc. program which commenced in September 1990.

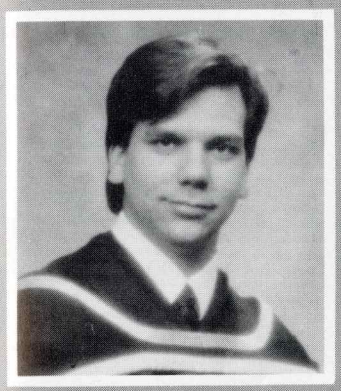
As all new businesses, however, the M.Sc. program has experienced some growing pains since its inception. As a student representative amidst this period of adjustment for the program, my responsibilities have been more numerous than I had anticipated. I look back on the year, however, and remain satisfied that I was able to take part in the shaping of our program. Looking back at last year, I realize that some small steps may, in fact, be giant leaps for the establishment of the M.Sc. program amidst other, more prominent, graduate programs. In all of my leadership efforts, I truly hope that I have been able to make a difference, if ever so slight, in the lives of the M.Sc. students.

At the risk of sounding like an Oscar Award winner, there are three people that necessarily need to be thanked. The first is Dr. de Brentani, whose driving force is the beacon that continues to provide our program with a focused guidance. The second is Brian Hawker, who continues to demonstrate his interest in student matters. Lastly, and most importantly, however, I would like to extend a very special thanks to Bill Spanos, who has provided not only continuity, but also his warm friendship and advice to all the M.Sc. students.

From the very depth of my heart, I wish all the M.Sc. students the very best of luck in all that they will ever dabble in, following the completion of their M.Sc. degree.

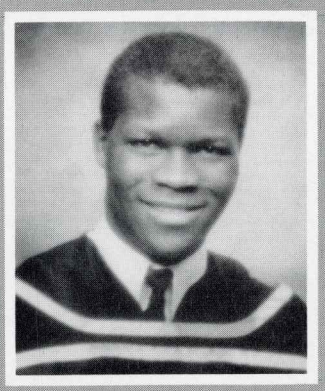
Ingrid Bottausci
(M.Sc. Student Representative)

MSc GRADUATES 1992

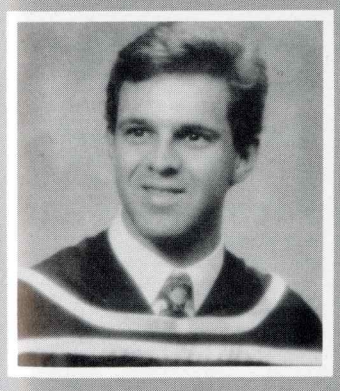


Darren Da Silva

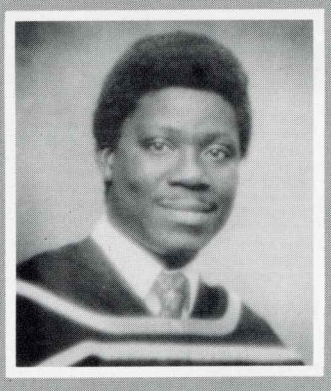
Corine Derive



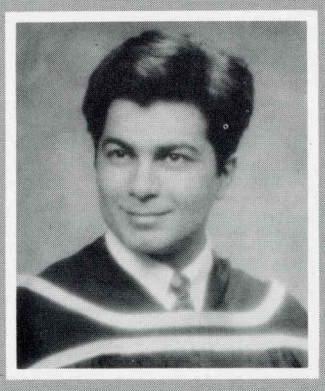
Gerald Kemdirim



Eric Martin

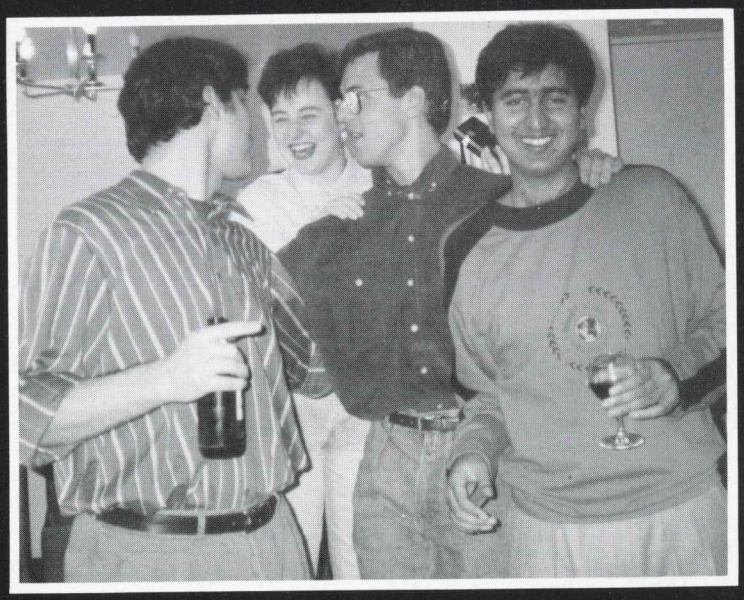


Mawliko Nyviqdzi

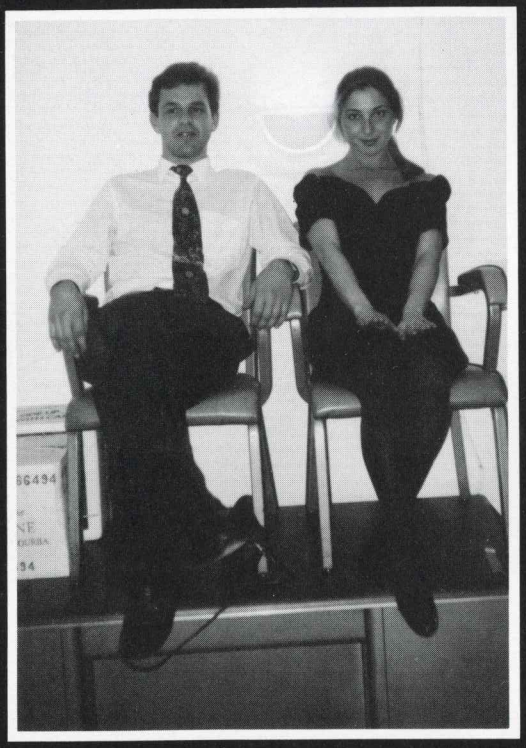


Camille Otrakji

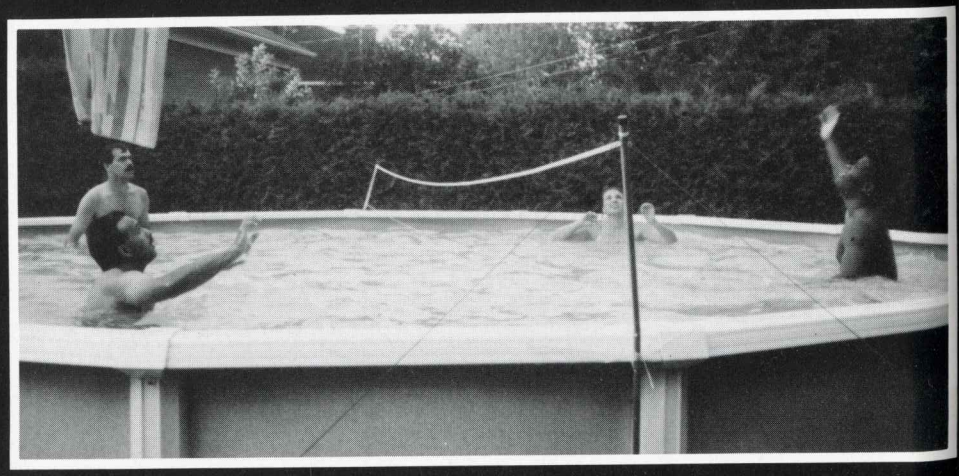
MSc EVENTS



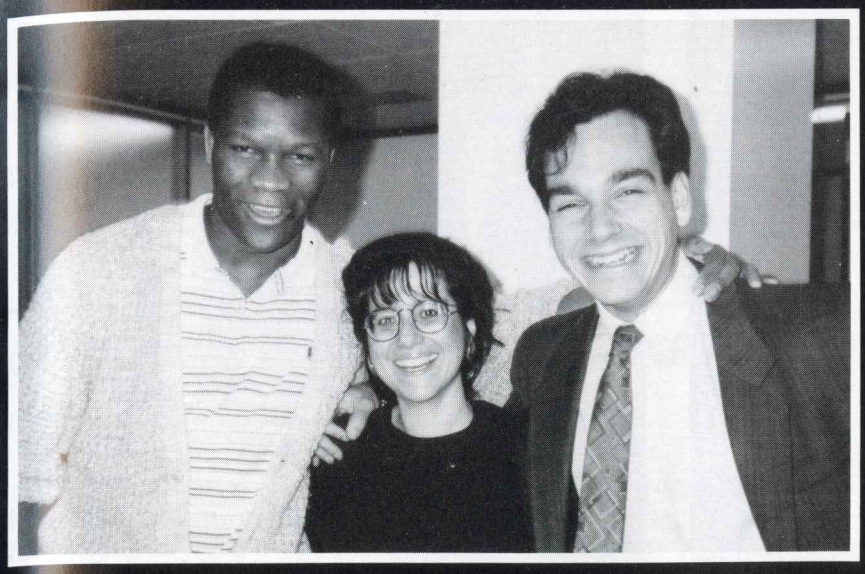
The MSc girls gave the boys a run for their money on Bowling Night!

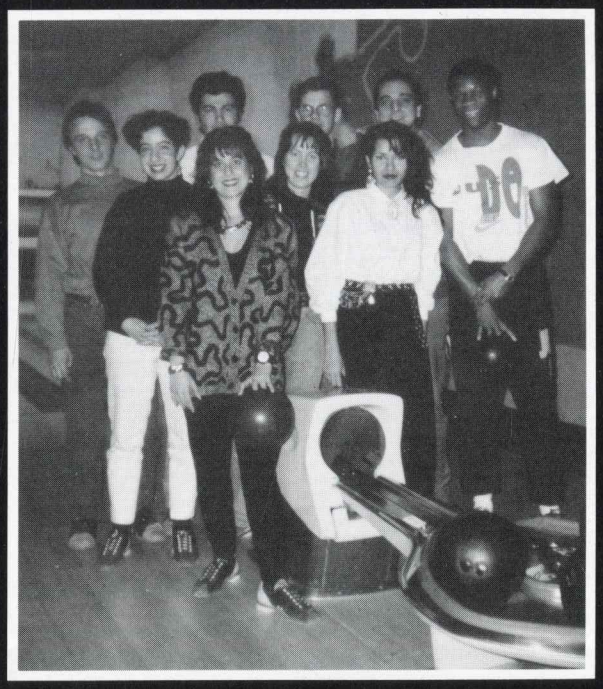


Shoe Shine, please.



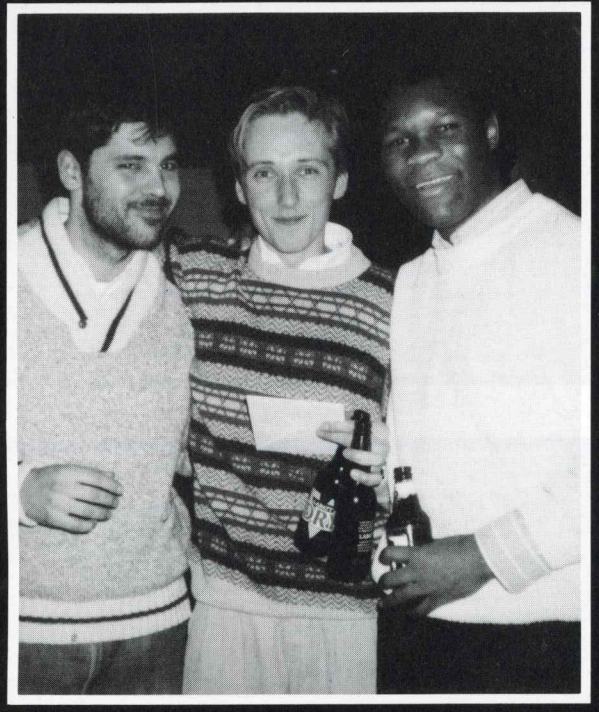
Volleyball tournament at Chez Erick





1st and 2nd year MSc students go bowling.

Aren't they adorable?



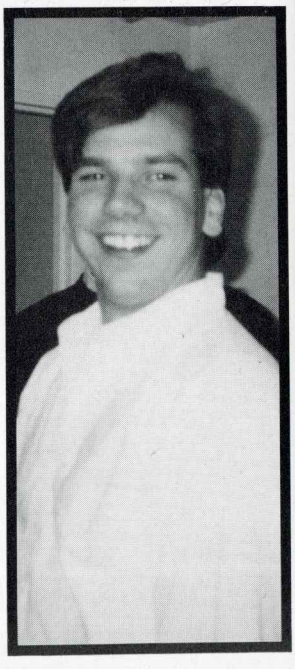
The boys bid farewell to Cyril.

Where is your helmet, Joyce?

5 courageous men enter the women's bathroom at the graduation ball in order to pose for a picture.

YEAR END BANQUET

All dressed up and looking good!



HALLOWEEN BASH

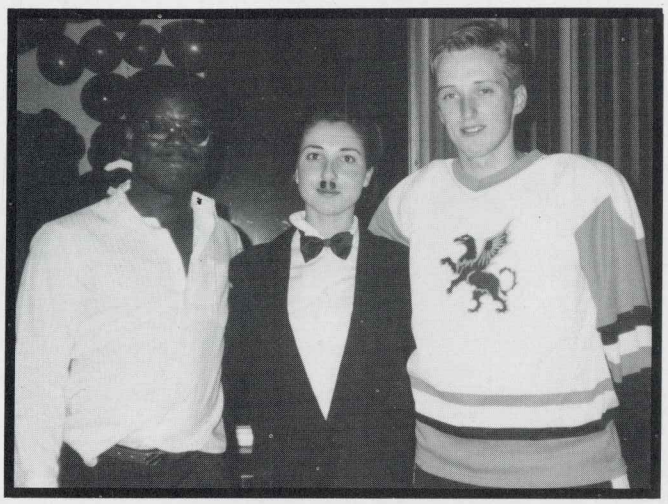
The "We're all thumbs" Column

The purpose of this article you ask? To laugh, to cry, and to reminisce about the funkiest year in the MSc program. For those who got through that treacherous Stats course, aren't you glad we made it? Don't answer that, we know that you are all recovering from the final. Let's compare the course to a 110m hurdle race. False start: that first class. What's his name? Where's Lasalle College? Jumping the first hurdle: Assignment one. Time to recover. Hurdle two: Broken computers are-there 3 in a row that work? The Nevard method: a standard for all but Todd. Phone calls on the computer. Hurdle Three: a phantom of Caroline's data sets. Hurdle Four: winning over Andrew as our second daddy (lousy Christmas gifts). Hurdle Five: wondering if Santa really exists. Hurdle Six: guessing when our break will be. Hurdle Seven: where to put our little "bags" of output. Coming out of class with a headache the size of Alaska, wondering what on earth happened. And at the race's end: "Susan hold the door." "I can't my hands are full."

OB was, ... well ... interesting. All those articles. By far, my fondest memory was Lorne jumping to defend Eric Lindros. Or, was it the fact that we wouldn't know anything about designer clothing? Or, was it asking questions just to look intelligent? Or, was it Ashforth putting his leg up on the desk, so he could rest his chin on his knee-cap? Or, was it those Thursday morning rendez-vous with Caroline just to get motivated about conflict? Or, was it the smell of Aida's fries? Or, was it Andrew fretting, fussing, looking rather flush?

(Continued on the following page)

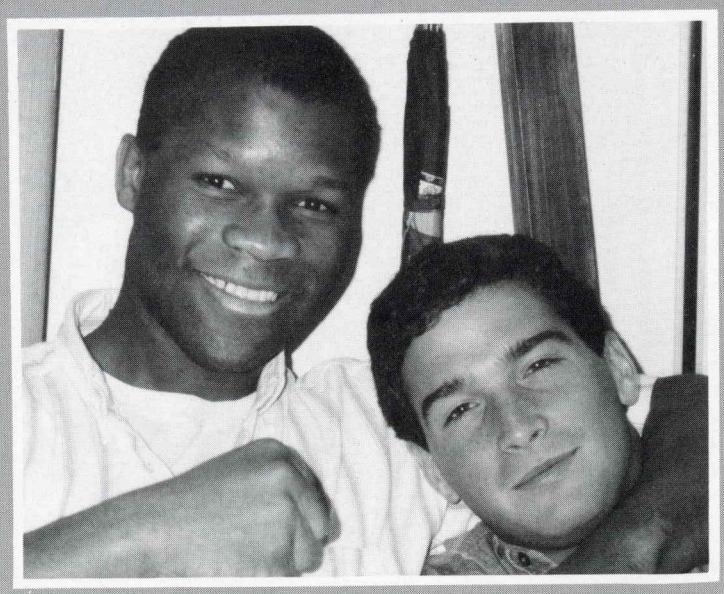
What an event. Jerry escorted his lovely working girl



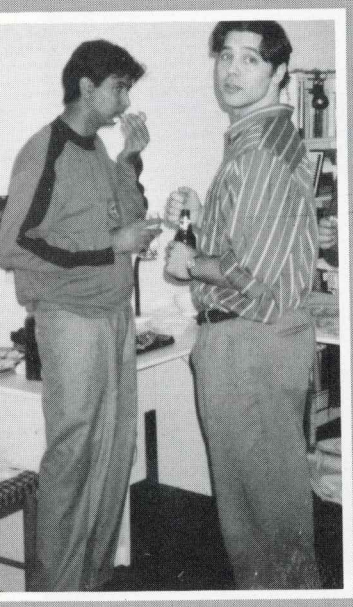
I can't believe my eyes !
Is that Charlie Chaplan and Wayne Gretzky?

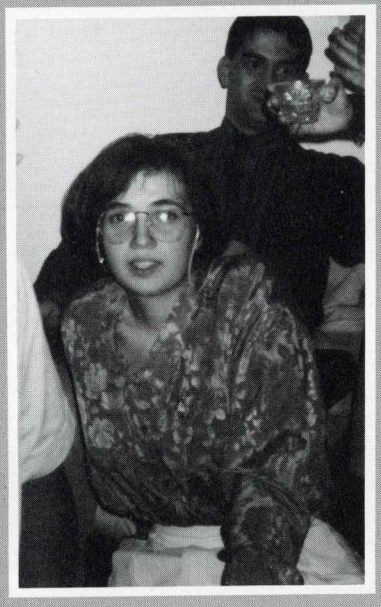
Thanasis, the great Casanova, trades his life savings for one of Jerry's beauties.

Is that Eric Gregoire? We haven't seen him in any MSc evnts.



Corinne celebrates her birthday.





George, before tying the not, attempts to serenade Linda.

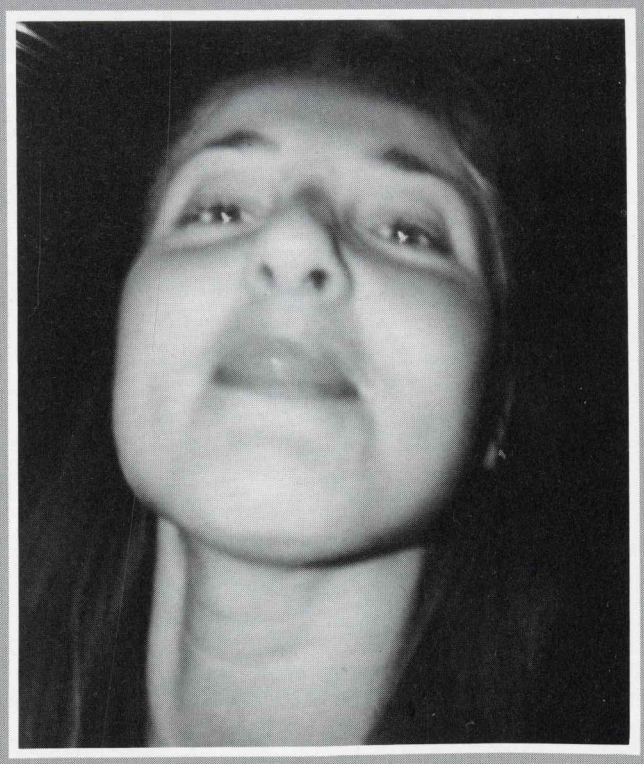
Economics -- a.k.a. Hurricane Bob. A rush of facts, nothing more clear than when I walked in at 5:40. scared to ask or even come out of my bomb shelter. Graphs that finally looked like a "Where is Waldo" book. Our lack of classroom didn't help matters either. But a cool course if you think of Susan's utility for Phantom tickets of Games Theory as Susan and Andrew buying a television and Susan as the freeloading partner. Oh, by the way, Todd's endowment set includes Broadway tickets and Perry Ellis. Margo's set includes a trip to the movies every Tuesday with her man. Her ex-man. Her man again.

And, finally just a bunch of other stuff: Our very own Jerry Kemdirim has proposed to "earn" his way through grad school. He attended the Halloween Party dressed in his work clothes with his girls by his side. Now we know why he's in management. The reason for the cold temperature in GM 210, is to stimulate participation. Recent research has focused on predicting participation based on several variables, including room temperature, room size and gender of professor. Maybe Allan's constant debating will keep the room warm. Two things most of us have felt in this Program is lack of electives, dare we call them electives, and work overload. Why does it seem like all assignments are due at the same time? Oh yeah, that's because they are! Is that why three courses seem like eight? Corinne is the first to propose a thesis topic and also the first to graduate from the MSc Program. Congratulations! Marcie and Lorne would like us all to know that they drive separate cars. Claudia goes on record as saying that marketing is better than finance (we love you more anyway Claudia!).

As for us... Well she had hoped to run for Graduate Prez. Her platform? Bondable paper in the laser writer. Todd will be crawling around a library, singing no doubt, writing his thesis, and making points to ponder lists. New year, new semester, new courses. Work smart and keep in touch.

Point to ponder: Do angels have arms as well as wings?

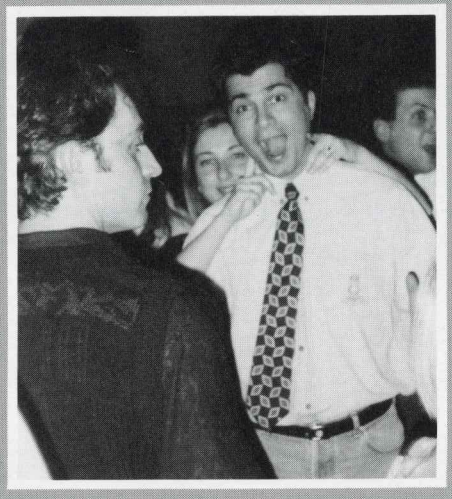
Written by Sandra Rehany and Todd Andre Scarfone



Wendy, what are putting there?

Funnies

Funnies

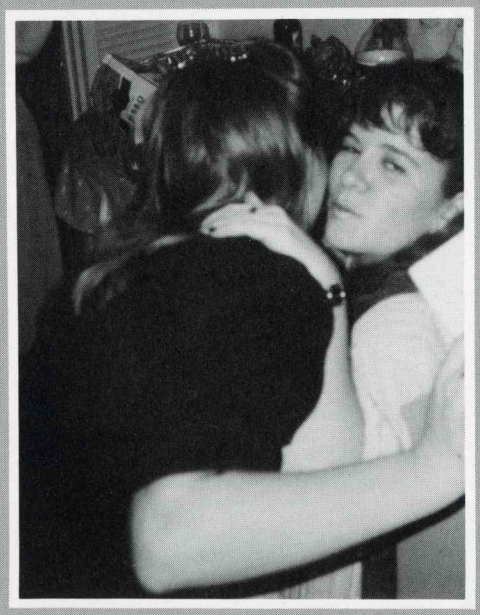


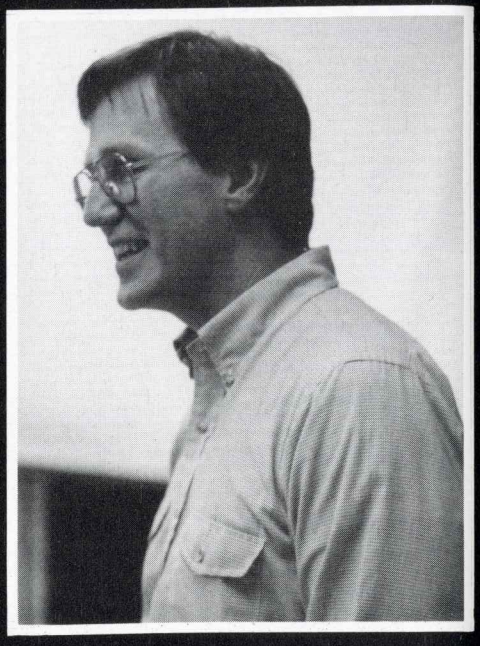
Funnies

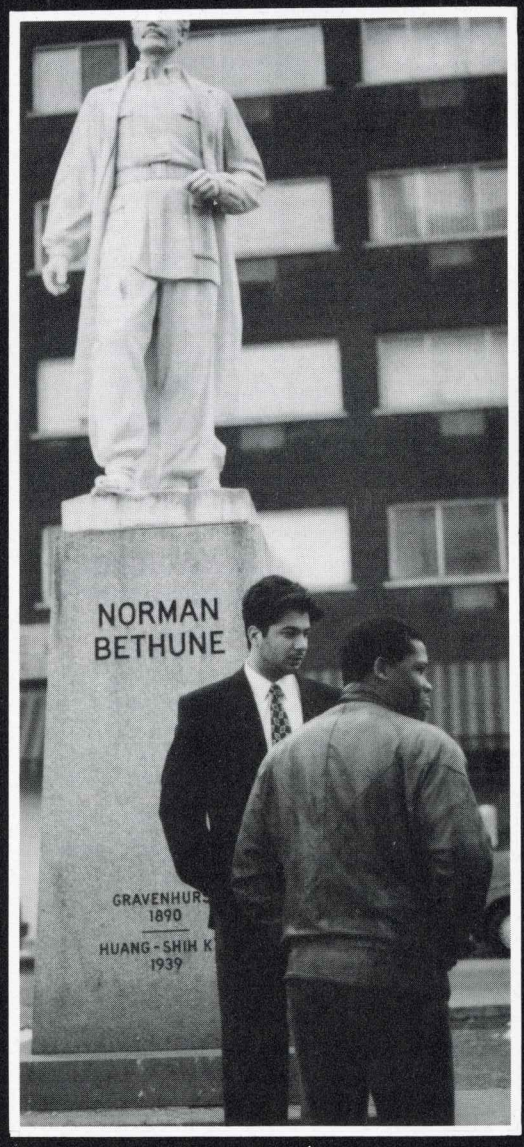
Funnies

Not now! Someone is watching.

I think that I have had a little too much.
I can barely stand.



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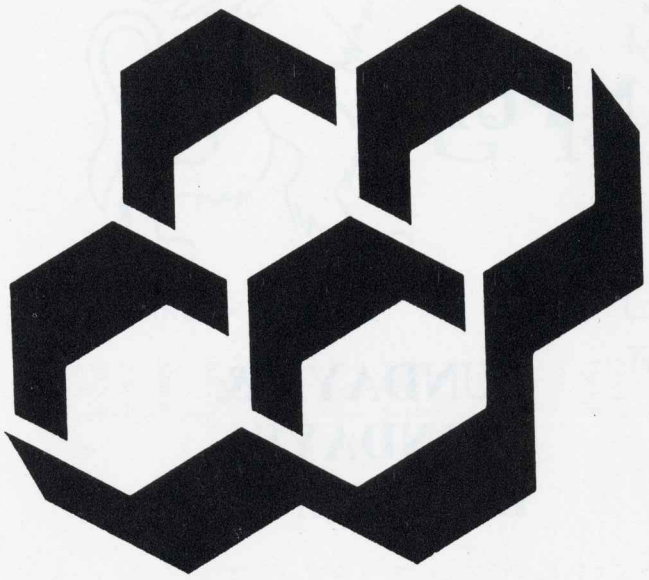

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BEFORE WE LEAVE YOU !

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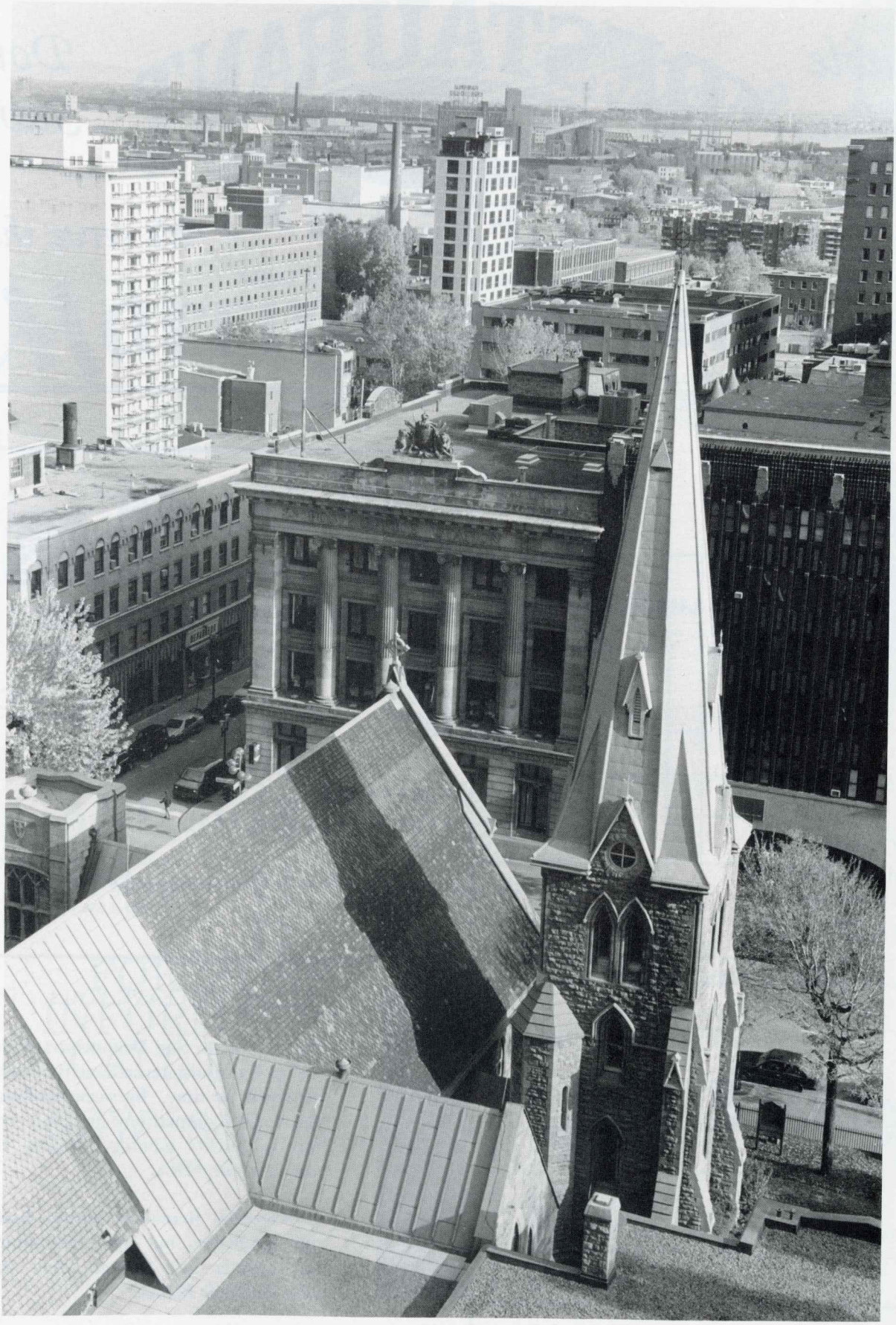

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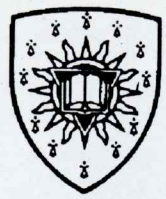

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